

1. Founder Bio/Headshot



Freeman Hall

Freeman Hall is the Co-founder and CEO of B2U Storage Solutions, Inc., which he founded in 2019 with his Partner and COO of B2U (“B2U”), Michael Stern. Prior to founding B2U, Freeman and Mike were partners in Solar Electric Solutions (“SES”), where they developed over 100MWdc of utility scale PV solar projects. Freeman previously lead Turner Enterprises strategy and investments into new solar projects, as well as co-founded Ecos Technologies and served as the VP of Product Marketing. Mr. Hall completed a B.A. in Economics from Duke University and his MBA from the Kellogg School of Management at Northwestern University



Michael Stern

Michael Stern is the Co-founder and COO of B2U Storage Solutions, Inc. Prior to founding B2U, Mike started Solar Electric Solutions (“SES”) with Freeman Hall, developing utility scale solar projects across California. Mike was formerly the VP of Utility Projects at Kyocera Solar and the CEO of Utility Power Group. He is a graduate of UCLA and holds a B.S. in Materials Engineering.

2. Key Leadership



Andrew Wang

Andrew Wang is the Vice President of Development at B2U Storage Solutions, Inc. With more than 25 years of commercial and technical experience in the clean energy sector, Andrew is involved with all aspects of B2U’s operations, with a particular focus on project and technology development. Prior to joining B2U, Andrew served as Director of Development at SolarReserve, as well as development and sales roles at Southern California Edison (NYSE: EIX) and Capstone Turbine (NASDAQ: CPST). Andrew holds a Bachelors of Science in Mechanical Engineering from the University of California Berkeley, a Masters of Science in Environmental Engineering from Stanford University, and a Masters of Business Administration from the Anderson School at UCLA.



Edward Becker

Edward Becker is the VP of Controls Engineering of B2U Storage Solutions, Inc. Prior to joining B2U, Ed was a Senior Electrical Engineer at Frasca International, designing embedded systems for the simulation and/or stimulation of avionic equipment for flight simulation. He is a graduate of IUPUI with a B.S. in Electrical Engineering from Purdue University.



Greg Landreth

Greg Landreth leads Market Operations at B2U Storage Solutions, Inc. Prior to joining B2U, Greg was an independent consultant working on demand-side participation in ERCOT markets and utility energy efficiency programs, a continuation of the work he'd performed as a Senior Associate at Frontier Energy (then Frontier Associates). Greg holds a Bachelors of Science in Civil and Environmental Engineering from Duke University, a Masters of Science in Environmental and Water Resources Engineering from the University of Texas at Austin, and a Masters of Public Affairs from the LBJ School of Public Affairs at UT-Austin.